

Institutional Development Programme (IDP)

**College Name: - SHREE P.M. PATEL INSTITUTE OF BUSINESS
ADMINISTRATION**

**Address: - Near Sardar Baug, opposite New Bus Stand Anand, Gujarat
388001**

Plan Period: 2025–2030

Date of submission- 23 May 2025

Executive Summary

Shree P. M. Patel Institute of Business Administration was established in the year 2006 with the wider objective of imparting quality management education to students who desire to graduate in Management, and IT with UG course Bachelor of Business Administration (Information Technology Management). As a vision of creating dynamic young management and IT graduate student for the society institute started Bachelor of Business Administration (Information System Management) and Bachelor of Business Administration (General) in June 2008. The objective of the institute has been established a different identity in the emerging global village with a broad vision of contributing to the societal enrichment through quality management education, innovation and value augmentation. The sole purpose of existence is to build up a competitive edge amongst the students by fostering a stimulating learning environment. The institute has been striving to achieve its goals in the best possible manner. The focus has been offer integrated education interweaving knowledge, skills, attitude and values. We strongly believe that institute is a springboard for developing latent potentials of young children.

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2 Executive Summary

Shree P. M. Patel Institute of Business Administration, located in Anand, Gujarat, is a premier educational institution offering undergraduate programs in business and management. Affiliated with Sardar Patel University, the institute was established with the objective of providing quality education in the field of business administration and to nurture future business leaders.

The institute offers a Bachelor of Business Administration (BBA) program designed to equip students with foundational knowledge in management, accounting, finance, marketing, and human resource management. The curriculum is continuously updated to align with industry standards and global business trends.

The institute aims to foster a learning environment that promotes innovation, ethical business practices, and leadership. Its mission is to create responsible and capable professionals who can contribute meaningfully to the business world and society at large.

3 Institutional Profile

Name: Shree P. M. Patel Institute of Business Administration

Year of Establishment: 2006

Location: Anand, Gujarat

Affiliation: Sardar Patel University (Self Finance Institution)

Name of Head of Institution and Project Nodal Officers

Head and Nodal Officer	Name & Department	Mobile Number	E-mail Address
Principal	Dr. Bhanubhai Parmar	9426260685	bparmar957@gmail.com
HOD	Kartik Patel	9924208300	kits.ce@gmail.com

NAAC Accreditation:

	Accreditation Date	Grade	Valid Till
Ist Cycle	23/01/2017	C	22/01/2022

Program Offered:

- BBA (General) Student Intake: -160 (2 Divisions)
- BBA (ITM) Student Intake: -80 (1 Division)
- BBA (ISM) Student Intake: -80 (1 Division)

BBA General, ITM & ISM Course Overview (NEP 2020)

The Bachelor of Business Administration (BBA) program, aligned with the National Education Policy (NEP) 2020, focuses on:

Key Features

1. **Multidisciplinary Approach:** Integrates business studies with other disciplines.
2. **Skill-Based Learning:** Emphasizes development of soft skills, critical thinking, and problem-solving.
3. **Flexibility and Choice:** Offers elective courses and specializations.
4. **Industry-Academia Collaboration:** Encourages internships, projects, and industry partnerships.

Learning Outcomes

1. **Business Acumen:** Understand business principles and practices.
2. **Critical Thinking:** Develop analytical and problem-solving skills.
3. **Communication Skills:** Enhance written and verbal communication.
4. **Leadership and Teamwork:** Foster leadership and teamwork skills.

Career Prospects

1. **Business Management:** Prepare for careers in various industries.
2. **Entrepreneurship:** Develop skills to start and run a business.
3. **Consulting and Analytics:** Pursue careers in consulting, data analysis, and business analytics.

The BBA General, ITM & ISM course, aligned with NEP 2020, aims to produce well-rounded, industry-ready graduates with a strong foundation in business administration and management.

4 SWOC Analysis :

4.1 Strengths

- **Experienced Faculty** – Qualified and dedicated faculty members committed to student development.
- **Strong Academic Foundation** – Well-structured BBA curriculum that covers core areas of business management.
- **Infrastructure and Facilities** – Adequate resources including classrooms, library, computer labs, and seminar halls.
- **Student Engagement** – Focus on extracurricular activities, events, and industrial visits enhances practical exposure.
- **Consistent Academic Results:** High pass percentage with students performing well in university exams.

4.2 Weaknesses:

- **Limited Postgraduate Options** – Currently offers only undergraduate programs, which may limit academic progression within the same institute.
- **Digital Resources:** Need for further enhancement in digital learning tools and online content delivery.
- **Placement Scope:** Limited placement tie-ups with large corporates, especially outside the region.

4.3 Opportunities:

- **NEP 2020 Implementation:** Scope for introducing skill-based, multidisciplinary add-on courses and flexible learning.

- **Build an Alumni Network:** Create a structured alumni association to facilitate networking, mentoring, and fund raising.
Organize annual alumni meets and use alumni success stories for branding.
- **Technology Integration:** Adoption of e-learning, ERP systems, and virtual internships for academic and operational efficiency.
- **Promote International Exposure:** Develop exchange programs and MoUs with corporate bodies.

4.4 Challenges:

- **Increasing Competition** – Growing number of private and public schools in the region.
- **Changing Industry Demands** – Need to constantly update curriculum and skills training to keep pace with industry trends.
- **Student Placements** – Ensuring quality placements in a competitive job market.
- **Resource Mobilization** – Securing funding and resources for infrastructural and technological upgrades.
- **Student Preparedness:** Students from rural and vernacular backgrounds may face challenges in communication and digital literacy.
- **Retention and Progression:** Some students discontinue due to financial or socio-economic barriers.

5 Vision, Mission, and Core Values

Vision: To produce globally competitive and socially responsible leaders.

Mission: To be a model institution for developing effective & ethical leaders who can analyze & manage emerging business & social issues.

Core Values:

- **Integrity** – Upholding honesty, accountability, and strong moral principles in every action.
- **Excellence** – Striving for the highest standards in teaching, learning, and institutional performance.
- **Innovation** – Encouraging creativity, critical thinking, and entrepreneurial spirit.
- **Inclusiveness** – Providing equal opportunities to students from diverse backgrounds.
- **Social Responsibility** – Promoting ethical leadership and community engagement.
- **Sustainability** – Committing to environmentally responsible and financially sustainable practices.

6 Strategic Goals and Objectives :

6.1 Academic Excellence

Goal: To provide high-quality, industry-relevant business education that develops leadership and critical thinking.

Objectives:

- Implement NEP 2020 with flexible course structures and multidisciplinary electives.
- Conduct annual Faculty Development Programs (FDPs) to enhance teaching pedagogy.
- Encourage project-based and experiential learning through industry case studies.

6.2 Quality Assurance

Goal: To build a robust academic and administrative quality framework.

Objectives:

- Establish an Internal Quality Assurance Cell (IQAC) by 2025.
- Prepare for NAAC accreditation by documenting best practices, academic outcomes, and stakeholder feedback.
- Regularly assess student performance and teaching effectiveness through academic audits.

6.3 Employability and Industry Linkages

Goal: To ensure students are job-ready with essential professional skills.

Objectives:

- Establish active partnerships with local industries and corporate houses for internships and placements.
- Organize career counselling, aptitude training, and soft skills workshops each semester.
- Achieve a minimum 60% placement rate by 2030.

6.4 Inclusive and Equitable Education

Goal: To provide opportunities for students from rural and marginalized communities.

Objectives:

- Implement scholarship programs for SC/ST/OBC and economically weaker students.
- Conduct outreach programs in rural areas of Anand and surrounding districts.
- Offer language support and bridge courses for first-generation learners.

6.5 Infrastructure Development

Goal: To create a digitally enabled, resource-rich learning environment.

Objectives:

- Upgrade classrooms with smart boards and projectors by 2027.
- Expand library resources with e-journals, business databases, and a digital repository.
- Set up a language and communication lab by 2026.

- **6.6 Sustainability and Governance**

Goal: To ensure environmental responsibility and transparent governance.

Objectives:

- Promote green campus practices (solar energy, waste segregation, paperless administration).
- Implement digital fee collection through UPI/QR systems.
- Create a dynamic feedback system involving students, parents, alumni, and employers.

7 Key Focus Areas

- Academic Excellence
- Research and Innovation
- Faculty Development
- Infrastructure Development
- Industry Collaboration
- Student Support and Employability
- Digital Transformation
- Sustainability and Green Campus
- Internationalization
- Promotion of Indian Knowledge Systems

8 Action Plan and Implementation

8.1 Academic Excellence

Objective: Improve teaching quality and student performance.

Actions: Conduct regular faculty development programs.

Introduce outcome-based education (OBE) practices.

Increase use of ICT tools in classrooms.

Implement bridge/remedial courses for slow learners.

8.2 Research and Innovation

Objective: Promote a culture of research and innovation.

Actions: Set up departmental research cells.

Organize workshops on research methodology.

Provide seed funding for faculty/student research.

Collaborate with industries and other institutions.

8.3 Student Skill Development

Objective: Enhance employability and soft skills.

Actions: Organize career counseling and placement drives.

Conduct personality development and communication skills workshops.

8.4 Infrastructure Improvement

Objective: Upgrade physical and digital infrastructure.

Actions: Digitize library resources and implement LMS.
Improve classroom facilities and Wi-Fi connectivity.
Develop green campus initiatives (solar panels, rainwater harvesting).

8.5 Accreditation and Quality Assurance

Objective: Strengthen internal quality mechanisms.
Actions: Prepare and submit AQAR and SSR for NAAC.
Conduct regular internal academic and administrative audits.
Implement student and faculty feedback systems.

8.6 Community Engagement & Extension Activities

Objective: Foster social responsibility and outreach.
Actions: Conduct NSS/NCC camps, blood donation drives.
Adopt a nearby village for development programs.
Run awareness campaigns on health, environment, and literacy.

9 Conclusion

The Institutional Development Plan (IDP) outlines a clear and actionable framework to guide our college toward academic excellence, inclusive growth, and holistic development. By identifying key focus areas such as curriculum enhancement, faculty development, research promotion, infrastructure strengthening, and student skill development, the IDP aligns institutional priorities with national educational goals and future industry demands.

The plan emphasizes participatory implementation, continuous monitoring, and systematic evaluation to ensure accountability, transparency, and progress. It also integrates feedback mechanisms and performance indicators to foster a culture of quality and innovation.

Through this IDP, our institution commits to transforming challenges into opportunities, empowering students and faculty, and contributing meaningfully to society. With strategic vision, committed leadership, and stakeholder collaboration, the college is well-positioned to achieve sustainable development and establish itself as a centre of excellence in higher education.